



Call for Expression of Interest for Project on Prevention of Violence Against Women and Girls

Proposal: LCN's Women and Children Commission to deliver project on Prevention of Violence Against Women and Girls for its members

A. Background

Lesotho Council of NGOs (LCN) is supported by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) to contribute to the implementation of the **Partnerships for Prevention of Violence Against Women and Girls in Southern Africa (PfP)** programme. This programme is implemented in Lesotho, South Africa and Zambia and is funded by German Federal Ministry for Economic Cooperation and Development (BMZ) that has duly commissioned GIZ to implement the programme.

PfP aims to strengthen the cooperation between governmental, non-governmental and private sector actors, in order to support social change in the norms and attitudes that cause and perpetuate violence against women and girls. At the center of the programme are the so-called **flagship projects** – country-specific, innovative initiatives for the prevention of violence against women and girls. The flagship projects are implemented as multi-stakeholder initiatives that draw in government, civil society and private sector actors.

One of the flagship projects prioritized for support by PfP is “*Nokaneng*”. This initiative seeks to reduce the acceptance of and break the silence around violence against women and girls (VAWG) among women and girls. It aims to achieve that by sensitizing women on gender based violence as well as their rights and by stimulating conversations and solidarity among women and girls.

Nokaneng consists of three complementary components, which use multiple approaches and channels to achieve the project's objective. The first component consists of

technology-based, mobile solutions, including a Smartphone-App and SMS function. A radio soapie makes up the second component of the project. Finally, interventions at the community level will ensure that there is direct interaction with the target audience to raise awareness, stimulate conversations, solidarity and peer support, and promote attitude change towards violence against women and girls.

LCN will coordinate a consortium of civil society organisation for the implementation of the community-based component of *Nokaneng*. LCN is therefore seeking proposals/expression of interest from suitable LCN members of the Women and Children Commission.

B. Objectives of *Nokaneng* and priorities for the community-based component

The **overall objective** of the *Nokaneng* flagship is to reduce acceptance of and break the silence around violence against women and girls (VAWG) among women and girls.

Specific objectives

- i. To sensitise women on gender based violence as well as their rights
- ii. To stimulate conversations and solidarity among women and girls on issues related to violence against women and girls.

The following **priority areas** have been selected and corresponding **key indicators** have been defined for the community-based component of *Nokaneng*. The indicators are meant to guide potential partners with regard to the type of actions and activities for inclusion in the proposal. The indicators serve to provide examples and are by no means exhaustive.

Priority Area 1: Creation or utilization of safe spaces for women and girls to be sensitised on VAWG and their rights, share experiences, discuss issues and provide and receive support

This priority area is about direct interaction with and between women and girls in single-sex groups. The “safe spaces” can be real places where women meet (e.g. voluntary saving and loan groups, church- or school-related groups, Pitike, Lapeng Centre), but can also be virtual places where women meet (e.g. Facebook)

- Number and type of existing community groups for women that have been exposed to measures for sensitization, sharing, discussion and mutual support
- Number and type of newly created safe spaces for women and girls for sensitization, sharing, discussion and mutual support

Priority Area 2: Promotion of community dialogues on VAWG, including norms, attitudes and practices that instigate and perpetuate VAWG

This priority area is about taken the messages beyond the women and girls groups under Priority Area 1 and into the wider community. These community dialogues are also meant to provide opportunities for dialogue between different groups of women and girls (e.g. between young and older women) and between women/girls, men/boys and/or stakeholders.

- Number of public viewings and discussions using the video materials produced by *Nokaneng*
- Number of community dialogues using evidence-based approaches for changing norms, attitudes and practices held up by women, that instigate and perpetuate VAWG (e.g. the Generation Dialogue)

Priority Area 3: Support for public action and advocacy by women and girls that help reduce acceptance of and break the silence around VAWG

This priority area is about given women and girls the chance to raise their voices on the issue of VAWG, within and beyond the immediate communities in which they reside. Their voices can be amplified through media, including social media (e.g. twitter-campaigns like #metoo, #Ibelieveher), or through coordinated action (e.g. petitions or letters to politicians).

- Number and type of (social) media activities undertaken that denounce VAWG
- Number and type of participatory advocacy campaigns undertaken aimed at (strengthening responses for) primary prevention of VAWG

C. Budget and period for implementation

The proposal should be between M400,000.00 to M750, 000.00 (Four hundred thousand to seven hundred and fifty Maluti). Implementation should take place in the period 01 March 2019 to 31 December 2019 (10 months).

D. Instruction for drafting the Concept Note

The Concept Note should cover the four sections indicated below. The document should not exceed a length of four pages.

1. Information of the applicant (Approx. 0.5-1 page)

Name of the organisation	
Physical Address of the organisation	
Annual Budget for 2017/Audit Report for 2017	
Contact person E-mail and telephone:	
Project Name/title	
Location (Name of the district (s)/Constituency (s) where implementation is proposed)	
Duration of the implementation	
Amount requested from LCN	
Overall objective	
Specific objectives	
Target beneficiaries	
Estimated results	
Main activities	

2. Brief description and analysis of the problem (Approx. 0.5-1 page)

- Provide a short overview and analysis of the high levels of acceptance of and silence around VAWG amongst women and girls;
- Identify clearly specific problems to be addressed by this intervention;

3. Description of the proposed intervention and methodological approach (Approx. 1.5-2 pages)

- Provide a description of the proposed intervention, including a description of:
 - i. the main proposed activities and their expected results, organized by Priority Area;
 - ii. the target group and estimated number of (direct) beneficiaries
 - iii. the proposed methodology for implementation, monitoring and evaluation

- iv. Possible partners and/or stakeholders (national, local government, private sector, etc.), their anticipated role and/or potential attitudes towards the project.

4. Approximate time-frame and budget (Approx. 0.5 page)

- Provide a rough overview of the main planned activities and the required budget

Activity	Time-frame	Expenditure (LSL)	Specification of costs

E. Selection process, deadline and key dates

Interested organisations should submit their Concept Note to LCN office both four hard copies and one soft copy preferably on disc by **16:00 Tuesday 15th January 2019**. A selection panel will review and score all Concept notes according to the following assessment criteria:

ASSESSMENT GRID

Assessment criteria	Score	
Organizational capacity & experience		
How much experience does the organization have with managing projects, including financial support?	5	
How much experience does the organization have with implementing interventions aims at preventing violence against women and girls?	5	
Problem analysis		
How clear is the problem analysis and its presentation, including use of data and evidence?	10	
Internal logic		
To what extent do the proposed interventions address the identified problem, including the identified causes, needs and constraints?	5	
To what extent are the proposed methodologies for implementation and M&E consistent with the proposed interventions?	5	
To what extent are is the time-frame and budget consistent with the proposed interventions and methodologies	5	

Relevance to Nokaneng		
How relevant is the proposal to the objectives and priorities of Nokaneng?	15	
How well do the proposed interventions make use of and/or link to the other components of Nokaneng (mobile solutions, media)	5	
Conceptual strength		
How well-conceptualized are the proposed activities, including (evidence of) effectiveness and expected results?	15	
How feasible are the proposed interventions, given the project's time-frame?	5	
How cost-effective is the budget in terms of the expected results?	5	
How much added-value does the project contain, e.g. innovation, reaching marginalized groups (e.g. disabled women), potential for research, etc.?	10	
How clearly defined and strategically chosen are partners? Are the partners need adequately addressed?	10	
Total	100	

Applicants will be informed of the outcome of the selection process no later than 25 January 2019. Successful organisations will be expected to participate in a joint workshop with LCN and other consortium members, to develop one common proposal and budget for submission to GIZ by 11 February 2019. The date and venue of the workshop shall be communicated to successful organisations.